

@ kenzie morsey

copywriter

Education:

Savannah College of Art and Design
Class of 2020
Savannah, GA & Hong Kong campuses
B.F.A in Advertising and Branding
GPA 3.65

Creative Skills:

Copywriting
Content Strategy
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Social Media Curation
Microsoft Word
Microsoft Excel
Microsoft Powerpoint

Other Life Skills:

Attention To Detail
Making Friends Easily
Really Great Humor

Writing Experience:

Copywriting Intern, Rauxa, NY

Summer 2019

Copywriter for emails, social media, and print.
Brand campaigns included Verizon, Audible,
Chipotle, and Fios.

More Experience:

Sales Associate, Urban Outfitters

Sept. 2015 - May 2017, Seasonal 2019

Trained for complicated transactions and became
a women's clothing specialist.

Key Holder, Dress Up Savannah

October 2018 - November 2019

Executed specific store visuals for our target
customer. Responsible for opening and closing
the store.

Fashion Model, SCAD Savannah

March 2017 - March 2019

Performed in runway shows run by Miss J
Alexander and shot editorials.